





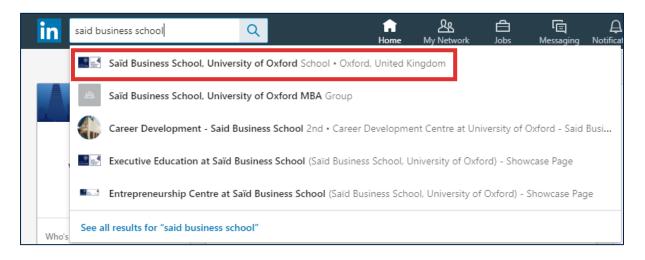
## **Using LinkedIn to find Alumni**

The LinkedIn 'Find Alumni' tool offers an effective way to research and connect with alumni.

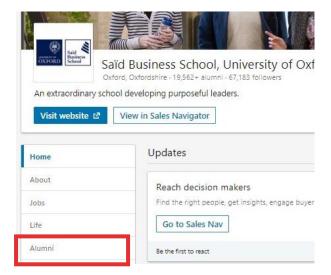
Follow the instructions below in order to grow your network.

Please be aware this functionality is best accessed by a web browser that is not Google Chrome – both Chrome and the LinkedIn App have been known to show a reduced number of search results.

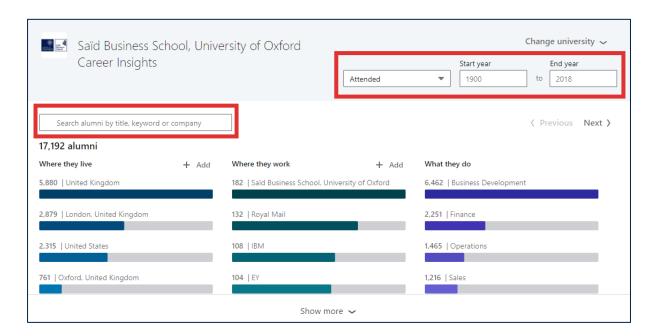
1. In the search bar, type 'Saïd Business School' and select the School's main LinkedIn page:



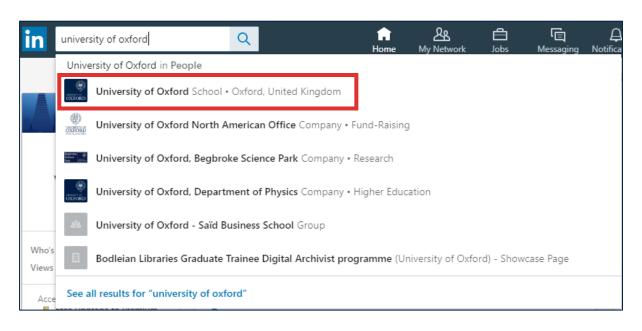
2. Once on the page, click the 'See alumni' button:



3. This will lead you to a directory of over 17,000 Oxford Saïd alumni. Use the search bars highlighted below to narrow your search by year(s) of attendance, sector, job title, company, or other keywords relevant to your criteria:



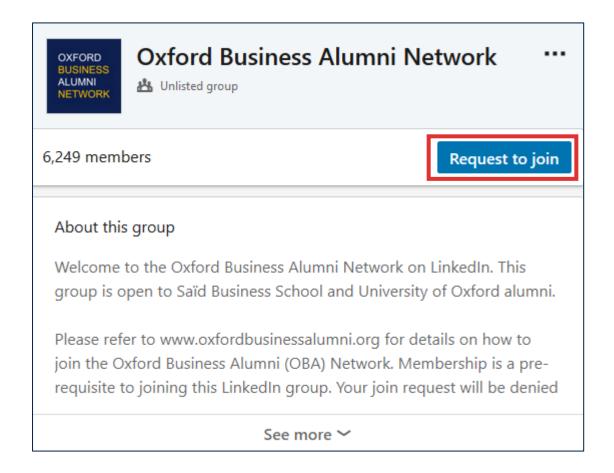
4. Broaden your scope by repeating the above steps for 'University of Oxford' to access over 187,000 alumni:



## Join the Oxford Business Alumni Network LinkedIn group

The Oxford Business Alumni Network LinkedIn group is a closed group, exclusively for alumni and Oxford Saïd students. All group members are verified, so you'll know you're connecting with genuine Oxonians. On joining, fellow members of this group are considered part of your network, which means you can contact them by sending a direct message on LinkedIn or by posting through the group.

Join the group at: <a href="https://www.linkedin.com/groups/1656">https://www.linkedin.com/groups/1656</a>



## Consider your approach:

- Customise your approach introduce yourself as an Oxford Saïd alumnus and explain where you found their information
- In your introduction outline your interests and the reason for contacting them –
  what interested you about their profile?
- Keep your request concise and professional
- Be clear about a suggested next step
- Follow through on any additional action points that were discussed

You can find information on the wider University alumni network here.